

Dinesh Revunuru

senior product designer

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SUMMARY

I'm a product designer with a computer-science and HCI background who builds the things I design rather than handing them off. Over 7 years I've run my own studio, designed enterprise mobile and web software at Neudesic (an IBM company), and now ship AI products people use day to day. Most recently I built a booking assistant that converts **48%** of the people it talks to and cut cost per conversion by about **75%**. I care about the details that make an interface feel finished includes type, hierarchy, motion. Designing pixel perfect screens is where I stand.

WORK EXPERIENCE

Hair System Salons: Sr AI Product Designer

Apr 2026 – Present | Chicago, IL

- Own the end-to-end booking journey across web and native mobile taking problems from discovery to shipped fix in the same week
- Built an AI booking assistant on Supabase that converts **48%** of the people it talks to and answers **92.4%** of new-customer questions, cutting cost per conversion by about **75%**
- Built a live admin app and booking system that replaced legacy tooling, giving staff one place to track every appointment
- Designed and built a native iOS and Android booking app (React Native, Expo, Vagaro API), currently in beta

Neudesic (an IBM Company): UX/UI Designer

May 2022 – Jul 2024 | Bengaluru, India

- Designed enterprise UX across responsive web and mobile for Microsoft, Adani, and Learning Care Group: knowledge portals, manufacturing dashboards, and admin tools
- Designed the UX for 3 Stripes, a generative-AI product for the product-development lifecycle, including its Jira extension (enrich, accept, undo, reset)
- Partnered cross-functionally with PMs and engineers in a shared design system, prototyping and usability-testing in Figma, and pre-senting design decisions to client stakeholders

Maxc Design Studio: Founder & Lead UX Designer

Nov 2019 – Apr 2022 | Bengaluru, India

- Founded and ran a studio serving 15+ clients, owning the design work and the business
- Designed end-to-end consumer products for mobile and web across e-commerce, fintech, and content platforms (UniqueFit, 101 Reporters, B2B Dock)
- Mentored junior designers and led client-facing design reviews

AI CAPABILITIES

Shipped: AI booking assistant (live) • admin platform (live) • native booking app (beta)

Practice: Agentic workflows • conversation design • prompt engineering & evals • human-in-the-loop design • automation with n8n

SKILLS

Design: Product design • interaction design • design systems • information architecture • wireframing • prototyping • visual design • accessible (WCAG-aware) design

Research: User interviews • usability testing • heuristic evaluation • journey mapping • A/B testing

Build: React Native • Next.js • responsive web • Python • HTML/CSS/JS • Git • API integration • MCP

TOOLS

Figma • Framer • Cursor • Claude Code • Claude • Gemini • Google AI Studio • NotebookLM • Supabase • Firebase

EDUCATION

DePaul University | M.S. HCI

2024 – 2026, Chicago, IL | GPA 3.8/4.0

CERTIFICATIONS

UX Design Specialization • Google

UX Specialization for Dashboards • IxDF

User Experience in Data Visualization • IxDF

Enterprise Design Thinking Practitioner • IBM

PERSONAL

I ship something every day. Some days it's code; weekends, it's food.